

BUSINESS ALLIANCE DIRECTOR

The Business Alliance Director is responsible for the coordination of efforts that raise the visibility of the coaching profession through the engagement of Community Leaders, potential sponsors, potential new members, and allied professions that can be served by or serve the Chapter membership. In addition, the Business Alliance Director is to play a key role in fairly and ethically passing community leads to qualified members of the chapter.

KEY RESPONSIBILITIES

- Actively meet with Greater Austin institutions – for profit, non-profit and government entities – to extend the reach of the ICF Coaching Brand for the benefit of members and the community.
- Gather feedback from business leaders to inform board decisions and to expand chapter opportunities in Central Texas.
- Develop joint activities and sponsorships with partner organizations.
- Collaborate with entities to provide coaching opportunities to our members.
- Develop and lead the Business Alliance Committee