

## Syntax Smart Leadership Communication and Influence Course

*"The skills you taught me have been as much or more important than any of my technical skills."*

*–Fred Schenkelberg, Founder, Accendo Reliability*

Don't let automatic behavior and unconscious actions cost you precious opportunities!

Learn and Practice the Five Powerful Skills of Extraordinary Influencers



**PLAN:** Be clear on desired outcomes

**LINK:** Be influential in relationships

**BALANCE:** Be successful at accomplishing results with others

**INFORM:** Understand and be understood when it matters

**LEARN:** Be responsive to feedback and to all the possibilities open to you

Increase your clarity, flexibility, and ability to deliver consistently outstanding results.

### Who will benefit most from this program?

- Executives dealing with rapid change
- Internal or external experts who influence without authority
- Coaches helping their clients with communication and influence
- Professionals who want to gain personal power while maintaining authenticity

## Course Leaders



**Lucy Freedman**, founder and CEO of Syntax for Change and co-author of *Smart Work: The Syntax Guide to Influence*, extracts the secrets of outstanding influencers and collaborators and makes them easily accessible through Syntax learning and coaching programs. She draws from Neurolinguistic Programming, Conversations for Action, and Transactional Analysis, as well as her extensive experience as a corporate consultant and learning designer. She earned Bachelor's and Master's degrees at Harvard.

**Diane Dean**, Principal of The Learner's Edge, LLC, and Master Certified Coach, spent ten years as head of Learning and Development for an international corporation. In this role, Diane and the team created a leadership development culture where

learning was supported from the highest level. She is qualified in Neurolinguistic Programming, the Keller Influence Indicator®, the Highlands Ability Battery, and the Birkman assessments.



**Essential training for** internal and external consultants and coaches, and all who recognize the importance of communication and influence for their success.

**September 25-26, 2018, Austin, TX** (address provided on registration)

8:30 AM Sign In, 9 AM to 4:30 PM Course Hours. **12 Hours ICF CCE Credit.**

**Bonus** 1 hour follow up call.

\$795 including a copy of *Smart Work: The Syntax Guide to Influence* and participant workbook. \$650 early registration until August 24. Contact us for special group rates.

**SPACE IS LIMITED. Register** by mail to Syntax, PO Box 2296, Los Gatos, CA 95031 or via paypal to [Syntaxoffice@syntx.com](mailto:Syntaxoffice@syntx.com). Include your name, company, phone, email, and how you heard about this course.

Please visit [syntaxforchange.com](http://syntaxforchange.com) for resources and information about Syntax for Change and the benefits of this learning program.