SYNTAX FOR CHANGE

Design for the Future of Work

Today's Most Essential Skills: Leadership, Communication, and Influence

Syntax Smart Leadership: Communication and Influence

Are you committed to bringing the best of yourself and your talents to the work you do?

Are you willing to reach beyond automatic habits and design your communication for exceptional influence?

Are you ready to learn AND EMBODY the skills of true empowerment and collaboration?

Syntax for Change makes the core skills of outstanding communicators available to you in a way that will change the way you work with people forever!

"The skills you taught me have been as much or more important than any of my technical skills."
– Fred Schenkelberg, Founder, Accendo Reliability

"This training has helped me tremendously to provide direction to my group, manage collaborations, and communicate my vision to executives at my company." – Jonathan R., Principal Software Architect at KBI Biopharma

Syntax for Change has worked with people in technical and non-technical fields in multiple industries, so that their interpersonal skills are of the same high quality as their other professional skills.

NOW, you can experience the live, hands-on workshop and follow-up coaching program that has been successful in companies such as Hewlett-Packard, Oracle, Cisco Systems, Tokyo Electron, and many others.

ANNOUNCING AUSTIN COURSE with Syntax for Change founder and author of *Smart Work: The Syntax Guide to Influence*, Lucy Freedman, and former head of Learning and Development, Tokyo Electron US, and principal of The Learner's Edge, Diane Dean.

In collaboration with Alice Mar Rocher, Mea Crescendo.

April 17-18, 2019: two-day in-person class plus four weeks of ongoing support. All materials and a copy of *Smart Work* are included. Register by March 15 to receive early bird discount (coupon code: EarlyBIrd). Contact us for group rates.
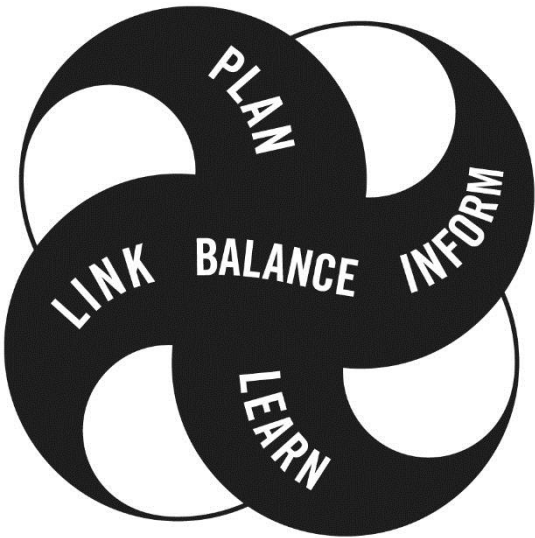
Location and Hours: Norris Conference Center, Austin, Texas, 9 AM to 4:30 PM

Contact: AliceMarRocher@MeaCrescendo.com or Diane@TheLearnersEdge.com

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Details and registration: syntaxforchange.com/communication-and-influence

What You Will Learn

Plan - Set the direction through simple and powerful questions that lead directly to the results you want.

Link - Effectively measure, gain and amplify rapport and use an authentic, proven approach to reduce resistance that help reach common goals.

Balance - Make complete requests and solid agreements that create long-term win-win relationships.

Inform - Discover how to get all the relevant information you need to reach goals and expand the boundaries to solutions. Achieve extraordinary collaborative decision-making.

Learn - Gain greater awareness of your learning strategies and those of others and use feedback to strengthen everyone's ability to learn under your leadership and influence.

Lucy Freedman, founder and CEO of Syntax for Change, and co-author of *Smart Work: The Syntax Guide to Influence,* extracts the secrets of outstanding influencers and collaborators and makes them easily accessible through Syntax learning and coaching programs. She draws from Neurolinguistic Programming, Conversations for Action, and Transactional Analysis, as well as her extensive experience as a corporate consultant and learning designer. She earned Bachelor's and Master's degrees at Harvard.

Diane Dean, Principal of The Learner's Edge, LLC, and Master Certified Coach, spent ten years as head of Learning and Development for Tokyo Electron US. In this role, Diane and the team created a leadership development culture where learning was supported from the highest level. The keystone course was Syntax Smart Leadership, customized for their population. Diane is a Neurolinguistic Programming trainer, having certified Practitioners/Master Practitioners. She developed The Horse Course for experiential team coaching, team alignment, and self-awareness.

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